



## Work experience

06/2010 - present  
Freelance Senior Motion Graphic Artist / Composer  
Design for idents, bumpers, music videos and commercials  
on After Effects, 3D studio max, Trapcode Particular, Lux,  
3D Stroke. Extensive use of Chroma Keying on Keylight.  
www.wiggiefilm.com

03/2007 - 03/2010  
Senior Motion Graphic Artist / Composer  
Design for idents, bumpers, music videos and commercials.  
AnimaticaFX S.A.  
www.animaticafx.com

07/2002 - 12/2006  
Creative Director  
Creation, editing and distribution of multimedia projects,  
print advertising and packaging. Development of html contents  
for streaming distribution.  
Madama Studio snc - Italy

## Education

1995 - 1998  
Art Direction Degree - Mark 109/110  
Advertising for radio, print, television; creation of print and  
multimedia projects for B2B and B2C communication; concepts and  
application of marketing, social psychology and sociology; concepts and  
application of graphics and semiology applied to advertising.  
Istituto Europeo di Design - ISC - Milano - Italy  
University degree, three years studies

1994  
Credits  
Techniques of visual communication; language structure of images; non-linear  
editing; production and post-production for cinema and television.  
University of Southern California - Los Angeles - USA

1994  
Credits  
Creative writing and directing; executive production and post-production for cinema  
and television; set management.  
NYFA - New York - USA

## Skills

- . Excellent personal skills and interaction with people
- . Team work and problem solving oriented
- . Focused on knowledge improvement
- . Excellent understanding of video production, post production and distribution field
- . Excellent understanding of advertising, B2C and B2B communication

## Awards

- . I Audience Awards - Trani Film Festival 2003
- . II Jury Award - Trani Film Festival, 2003
- . I Jury Award - CivitaCortoFestival 2003
- . I Jury Awards and Audience Award - Festival del Cinema Indipendente, Foggia 2003
- . Best Director Awards - FiatiCorti 2003
- . I Jury Award - "CortoSicuro" - ANMIL  
Jury: Ettore Scola, Age, Gianluca Arcopinto, Natalia Aspesi
- . I Jury Award - "Pratometraggi", 2003
- . III prize at the World Youth Alliance Film Festival - ONU, New York 2004
- . I Jury Award - "Maurizio Poggiali" - Roma 2005
- . Best Actress Award - "Lavori in corto 2006"
- . TV distribution: Rai, SKY - Coming soon Television, MNIN Television New York
- . DVD distribution - Medusa Films / MediaFilm
- . Distribution in ANMIL events throughout Italy

## Paolo Martini

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## Ambitions

Aim to work in a dynamic environment, focusing on production and post production for music videos, feature films and documentaries.

## Clients

Jacuzzi Spa  
Shell Italia Spa  
Sparco Spa  
Kemasi Films  
Lantern House Films  
Larsco Entertainment  
Presidente Beers  
Tricom SA  
Rica Juices  
Apolo Notebooks  
Furrer Spa  
Martinelli Luce Spa  
Red Graniti Spa  
Fipa Group Spa  
Caminantes por la vida  
Discovery Channel America  
Tenessenze Spa  
La Gazzetta dello Sport  
Dreher Beer  
Nestlé Spa

## Languages

Italian  
Fluent English  
Fluent Spanish

*stay consistent, never assume  
focus  
it's not an aim, it's a law  
design must be innovative, designer  
must be in the eye of the beholder  
because when you want to give your  
client all the power of communication  
there are really no shortcuts.*

